

## Accuristix Announces Two New Directors of Business Development

**March 8, 2011** - Accuristix, leading healthcare-focused third party logistics company, is pleased to welcome two new Directors of Business Development to their team, François Lachaine, who will be based in Montreal, Quebec and Harry Stobbe, who will work out of the company's Delta, BC office. François and Harry will lead Accuristix' sales and partnership efforts in Eastern and Western Canada, respectively.

François joins the company from a leading specialty courier service for the healthcare industry where he held the position of General Manager. His background includes over 10 years of transportation management and sales experience.

"I'm excited to apply my knowledge and build new partnerships as we begin to expand our services and facilities into Eastern Canada," says François.

Harry Stobbe has 20 years management experience in sales and supply chain operations with various logistics companies in the pharmaceutical industry. Harry also brings international industry experience as former Regional Manager at a leading logistics company in Frankfurt, Germany. Most recently, he worked as a 3pl business consultant in Canada.

"With the opening of the new Delta distribution centre last year, I see many opportunities in this growing market and look forward to my role in supporting the growth of the business," says Harry.

In their new roles, Harry and François will help drive the Accuristix' business strategy for expansion across Canada, identifying market and client needs in their regions.

"Harry and François' extensive industry experience and regional knowledge will provide tremendous support to our team," says Cameron Joyce, President of Accuristix. "We strive to build strong partnerships with manufacturers in the industry, bringing our expertise and specialized services closer to our clients and their customers."

### **About Accuristix**

[www.accuristix.com](http://www.accuristix.com)

Accuristix is a third party logistics company focused on providing advanced outsourced logistics and management services to manufacturers in the pharmaceutical, specialty pharmaceutical, biotech, medical device, consumer health products, health and beauty aids, natural health products and nutritional segments of the healthcare industry. Accuristix currently operates four distribution centres in the Toronto Area, others in Vancouver, and Los Angeles, with Calgary and Montreal facilities opening in early 2011.